

ProForm

Step Right

Premium
Equine Feed



8 Hi-Fat



Hi-Fat is a high fat, high fibre, low NSC extruded horse feed for horses with higher energy requirements or special nutrient requirements.

Features and Benefits:

- An extruded kibble that is highly palatable and highly digestible. It contains the highest non-hydrogenated fat level in any complete horse feed available
- Ideal for increasing energy density in the ration during cold weather, but because it doesn't increase body heat generated by hind gut function, it is ideal for increasing energy intake for performance horses in hot weather
- Fat sources used include canola oil, ground flax and rice bran and all are selected to provide a good ratio of Omega 3 to Omega 6 fatty acids to growing horses and high performance horses
- A safe way to supplement energy in the form of fat instead of NSC for the metabolically challenged horse
- Fortified with organic selenium, ZinPro 4-Plex® EQ chelated trace minerals, Diamond V® Yeast Culture, and Botanical Guardin™ for superior digestibility and performance in your horse



CR ProFibre Crunch



ProFibre Crunch is a high fibre extruded kibble pellet complete feed blend for horses requiring special nutrients. Manufactured with no added sugar and minimal starch - it is ideal for horses with metabolic issues.

Features and Benefits:

- An extruded kibble pellet blend that is highly palatable, highly digestible and safe for the metabolically challenged horse
- Contains no added sugar and minimal starch, but provides energy in the form of digestible fibre sources such as soy hulls, alfalfa and beet pulp
- Fortified with flax, an excellent natural source of Omega 3 fatty acids
- Fortified with organic selenium, ZinPro 4-Plex® EQ chelated trace minerals, Diamond V® Yeast Culture, and Botanical Guardin™ for superior digestibility and performance in your horse



Step Right Premium Equine Feed products optimize the performance of your horse. Match the diverse performance and lifestyle needs of your horse to a superior nutritional prole backed by experienced equine nutritionists. proformfeed.ca.

ProForm

Step Right

Premium
Equine Feed

Worried About Sugar and Your Horse? We Can Help!

We've all read about it. ...the dangers of that hidden sugar lurking in every conceivable thing you might want to feed your horse. Even our old standby, grass hay, has been the focus of escalating press about its role as a contributor to metabolic issues in horses.

Should I Be Worried?

Not necessarily! If you have a healthy horse that is not overweight and not genetically predisposed to metabolic issues, chances are that sugar need not cause you any lost sleep at all. If you do have a horse that is overweight or metabolically challenged in some way, then controlling both calorie and sugar intake in his diet can be beneficial.

What about my hay?

Good quality grass hay remains as one of the best and safest feeds for our horses. The sugar content in many grass hays can be high, but with an accurate lab analysis of your hay you can find ways to manage the use of it for any horse in your barn. Having a lab analysis done on your hay can be useful, and is a very important step in successfully managing a ration for a metabolically challenged horse.

My Horse is a Fat Pasture Ornament. What do I do?

There is nothing wrong with a "pasture ornament" but a "fat pasture ornament" should cause any horse owner concern. Obesity in horses is the leading cause of many equine metabolic diseases including insulin resistance, equine metabolic syndrome, and Cushings disease, not to mention its contribution to disease conditions such as laminitis, colic and developmental diseases in young horses. If your horse is obese or even moderately overweight you should be considering some management changes that include exercise and diet.

My horse is a high performance athlete that works very hard. Is sugar OK?

High performance horses that are in heavy training and/or work need starch and sugar in their diets to provide fuel for anaerobic respiration. Diets with high levels of starch and sugar in them need to be fed in smaller meals to

ensure that the sugars and starches are digested in the stomach, not the hind gut of the horse. Processing starches using technology such as extrusion can significantly improve the ability of your high performance horse to safely utilize starch/sugar based energy safely.



My horse is a senior horse with IR, Cushings and chronic diarrhea.

We CAN help. ProForm Feeds has developed a comprehensive program to assist you with your metabolically challenged horse starting with:

- 1) The availability of quick, accurate hay analysis in our Chilliwack laboratory. We offer one day turn around and a full analysis on CP, ADF, NDF, WSC, ESC, NSC and DE not to mention the major minerals. An accurate lab analysis is the first step in building a safe ration for any horse. One of our equine nutritionists is also always available to review your lab results with you should you desire.
- 2) We offer a full line of extruded feeds. Extrusion technology uses a combination of heat, steam and pressure to cook feed ingredients, breaking down complex starches and sugars to ensure that they are readily digestible in the stomach of your horse. Extruded feeds also offer a safe way to increase the inclusion of high quality vegetable fats such as canola oil in the diet of your horse. Canola oil is a better feed choice for horses than either corn oil or soybean oil because it is a much better source of Omega 3 fatty acids, and offers a better ratio of Omega 3 to Omega 6 fatty acids. A dietary imbalance of Omega 6 Fatty acids can negatively impact certain metabolic pathways in the animal, and can contribute to inflammation in your horse.
- 3) We offer a low NSC line of feed for the metabolically challenged horse. This line up includes Step 8 Hi-Fat (containing 20% fat from canola oil), ProFibre Crunch (a minimal-grain feed utilizing soy hulls to provide a complete feed with an NSC of less than 10%) and ProFibre FX, a non fortified forage replacement supplement containing 80% soy hulls and 20% beet pulp.
- 4) On-staff equine nutritionists who are available anytime for consultation. Our equine nutritionists are the architects of the ProForm Step Right Program and they offer nutritional support based on a combination of years of experience, extensive education and ongoing research.

Step Right Premium Equine Feed products optimize the performance of your horse. Match the diverse performance and lifestyle needs of your horse to a superior nutritional profile backed by experienced equine nutritionists. proformfeed.ca.

VITERRATM
FEED PRODUCTS