

ProForm Step Right SUPPLEMENTS

Introducing the NEW Step 7 Equine Pellet and the NEW Step 7b PRO

ProForm Feeds is pleased to be able to offer our equine customers our new reformulated Step 7 Equine Supplement as well as the brand new Step 7b PRO. Both of these products have been formulated to complement the ration of any horse but in particular those that are on straight hay, pasture or minimal amounts of manufactured feeds. Step 7 Equine in both formulations contains the essential trace minerals Selenium, Copper, Manganese, Zinc and Cobalt in both inorganic and organic form. Step 7 Equine contains the full recommended daily intake of ZinPro 4Plex EQ, proven in peer reviewed research to assist your horse in optimizing hoof growth and strength as well as supporting healthy immune function. Step 7 Equine also contains the maximum daily intake of Biotin recommended in peer reviewed research for optimizing hoof growth, structure and tensile strength. Step 7 Equine also contains Diamond V yeast and complexed cobalt (ZinPro 4PLEX EQ) for improved hind gut health. Step 7 Equine is available in both a balancer pellet and a powdered supplement and is a cost effective efficient way for you to ensure you are meeting your horses nutritional needs without running a smorgasbord out of your barn!



7 Equine Supplement

Guaranteed Analysis: Crude Protein (min) 12.0 %; Crude Fat (min) 4.0 %; Crude Fibre (max) 8.0 %; Sodium (act) 0.6 %; Calcium (act) 2.0 %; Phosphorus (act) 1.0 %; Magnesium (act) 0.25 %; Iodine (act) 2.5 mg/kg; Iron (act) 250 mg/kg; Copper (act) 220 mg/kg; Manganese (act) 350 mg/kg; Zinc (act) 600 mg/kg; Cobalt (act) 25 mg/kg; Selenium (added) 3.0 mg/kg; Vitamin A (min) 30,000 IU/kg; Vitamin D (min) 5,500 IU/kg; Vitamin E (min) 600 IU/kg; Thiamin (min) 18 mg/kg; Riboflavin (min) 50 mg/kg; Pyridoxine (min) 50 mg/kg; D-Biotin (min) 20,000 mcg/kg.

A complete pelleted vitamin and mineral supplement, Step 7 Equine Supplement is intended for horses consuming non-complete feeds such as ProFibre FX, oats or COB (corn, oats and barley). Step 7 Equine Supplement has been formulated for superior equine performance including improved hoof health and growth as well as improved immune function. Step 7 Equine Supplement is also suitable for horses on pasture, over-conditioned horses or horses with low energy requirements.

Features and Benefits:

- A safe, convenient option to ensure your horse is getting well supplied with trace minerals and fat soluble vitamins even if they are not consuming a lot of concentrate feeds.
- All fat sources used are non-hydrogenated vegetable oils that are selected to provide a good ratio of Omega 3 to Omega 6 fatty acids to your horse
- Fortified with organic selenium and ZinPro 4-Plex®EQ chelated trace minerals, Diamond V® Yeast Culture, biotin for hoof health and Botanical Guardian™ for superior digestibility and performance in your horse.

Feeding Instructions:

In general feed according to the following schedule, adjusting for size, age and overall body condition of the horse. For breed specific recommendations consult your veterinarian. Always ensure ample access to clean water for optimum health. Brood Mares (450 kg): up to 1.0 kg/day; Mature Horses (450 kg): up to 1.0 kg/day; Growing Horses: 0.25 kg supplement / 100 kg body weight.



7b PRO

Guaranteed Analysis: Calcium (act) 9.6 %; Phosphorus (act) 6.4 %; Magnesium (act) 1.25 %; Sodium (act) 3.0 %; Copper (act) 890 mg/kg; Zinc (act) 2400 mg/kg; Iron (act) 1,000 mg/kg; Manganese (act) 1,400 mg/kg; Iodine (act) 10 mg/kg; Cobalt (act) 100 mg/kg; Selenium (added) 12.0 mg/kg; Vitamin A (min) 240,000 IU/kg; Vitamin D (min) 3,200 IU/kg; Vitamin E (min) 2,400 IU/kg; Thiamin (min) 280 mg/kg; Riboflavin (min) 200 mg/kg; Pyridoxine (min) 200 mg/kg; Folic Acid (min) 80 mg/kg; D-Biotin (min) 80,000 mcg/kg.

A complete vitamin and mineral supplement in a concentrated loose formulation, Step 7b PRO is intended for horses consuming non-complete feeds such as ProFibre FX, oats or COB (corn, oats and barley). Step 7b PRO has been formulated for superior equine performance including improved hoof health and growth as well as improved immune function. Step 7b PRO is also suitable for horses on pasture, over-conditioned horses or horses with low energy requirements.

Features and Benefits:

- A safe, convenient option to ensure your horse is getting well supplied with essential trace minerals and fat soluble vitamins even if they are not consuming a lot of concentrate feeds.
- Fortified with organic selenium and ZinPro 4-Plex®EQ chelated trace minerals, Diamond V® Yeast Culture, biotin for hoof health and Botanical Guardian™ for superior digestibility and performance in your horse.

Feeding Instructions:

In general feed according to the following schedule, adjusting for size, age and overall body condition of the horse. For breed specific recommendations consult your veterinarian. Always ensure ample access to clean water for optimum health. Brood Mares (450 kg): up to 250 mg/day; Mature Horses (450 kg): up to 250 mg/day; Growing Horses: 50 mg supplement / 100 kg body weight.



Ordinary minerals prevent deficiencies and provide for normal growth and reproduction.



Our proprietary blend designed to fill in where the nutrients leave off, assisting the horse with the challenges of life by modifying the fatty acid composition of the diet and providing additional antioxidants



Diamond V yeast helps provide the critical nutritional support needed to improve hindgut integrity and efficiency.



Official Feed Sponsor of the Canadian Para-Equestrian Team

1.800.663.2267
proformfeed.ca



ProForm Step Right SUPPLEMENTS

Curious About Supplements For Your Horse? We Can Help!

Have you ever walked through the supplement section of your local feed store and wondered if you were letting your horse down by not adding a selection of them to his daily ration. . .

. . . Or maybe you just wanted to simplify your feeding routine for a number of horses who have very diverse nutritional requirements? Equine supplements can include a multitude of products including probiotics, prebiotics, nutraceuticals, pharmaceuticals but today we are going to look at vitamin and mineral supplements. Vitamin and mineral supplements can be further subdivided into organic, non organic, complexed and chelated sources. It can be an almost overwhelming task to even attempt to choose the right vitamin/mineral supplement for your horse.

Chelated, Complexed and Organic . . . What do these terms mean?

Trace mineral nutrition can be a tricky balancing act. Forages can provide significant amounts of important trace minerals to your horse's diet but they are not always balanced for optimum absorption in the gut. Complexing and chelating trace minerals refers to a process where the mineral is processed to ensure great bioavailability. Sometimes these are referred to as organic trace minerals. Research has shown that providing minerals from varied sources including both inorganic and complexed sources can optimize their uptake from the gut thereby improving your horse's ability to meet his trace mineral needs through his diet.

Why do i even need to feed my horse a supplement?

Good Question! Horses evolved as grazers and browsers and in the wild they consumed a wide variety of fresh plants and forages ensuring that the nutrient content of their diet was fairly diversified and largely complete, especially at certain times of the year. We also know that horses in the wild did not usually live to the kind of senior years that we expect our horses to now, and the reasons they died younger were largely due to disease and injury, and most certainly influenced by their overall health. We also ask much more of our horses now than horses in the wild were asked to do. Our modern horses have the genetic potential to perform the jobs we ask them to do and so providing the nutrients and "fuel" they need is especially important. Equine

supplements have evolved as a method to ensure that we are able to provide our horses with what they need in a compact convenient package although horse owners still have the challenge of deciding exactly what they need to supplement in their horse's diets.

My hay is superior quality horse hay. Do I still need supplements?

Hay alone will provide your horse with sufficient energy and protein in many cases. It depends on the quality of the hay and the requirements of your horse. It may not provide sufficient trace minerals in the correct ratios and it is unlikely to provide your horse with sufficient quantities of the fat soluble vitamins A, D, and E. Stored forages are low in fat soluble vitamins and so a complete diet for any horse regardless of nutrient requirements should always include supplemental fat soluble vitamins.

My horse gets lots of grain. Does he need any additional supplements?

We supplement our horses with grain and other concentrates to provide extra energy and protein for them, usually to facilitate optimum growth or performance. Manufactured feeds such as sweet feed, extruded kibbles and complete pellets do contain supplemental vitamins and minerals but they need to be fed in sufficient quantities to supply enough supplemental vitamins and minerals. Feeds such as beet pulp, COB, oats, or cubes do not contain any supplemental vitamins and minerals. Horses consuming these as sources of additional energy and protein, or consuming minimal amounts of manufactured fortified feeds (the amount required to minimum nutrient needs will depend on the feed formulation) do need supplemental vitamins and minerals from other sources.



Step Right Premium Equine Supplements optimize the performance of your horse. Match the diverse performance and lifestyle needs of your horse to a superior nutritional profile backed by experienced equine nutritionists.

